



Youth Engagement and Serving Organization (YESO) Committee Meeting Minutes

DATE: November 13, 2019

9:00 am to 10:30 am

Easter Seals, 1st Floor Conference Room,
22317 Dupont Blvd., Georgetown, DE 19947

Mission: The YESO Committee exists to positively impact and promote healthy outcomes for children/families through collaboration with key health community partners that empowers families to live healthy lifestyles.

YESO Dashboard:

1. Increased Graduation Rate
2. Increased Prevention Activities and program capacity
3. Decreased High Risk Behaviors

IMPACT - Increased assets for youth between the ages of 12 -18, leading to less risky behaviors and increased college and career readiness.

Call to Order and Introductions

Cheryl Doucette

Meeting Called to Order by Lindsay Hughes to approve the minutes made by Mary Johnson and seconded was Nikki Mowbray. Let the minutes reflect that corrections need to be made

Attendees: 11-1 new

GUEST SPEAKERS:

- Matt Coyle with American Lung Association
 - ✓ Works with the youth in Delaware around preventions
 - ✓ They help youth
 - ✓ Youth Summit-“Kick Butts” Summit Friday (At U of D)
20th Anniversary Celebrations – Sunday which includes workshops
 - ✓ Youth Contract – the youth sensations program works with youth that actively using tobacco. This is referred to the NOT program. This is a 10 - week program that meets. ALS wants to work with other organizations to provide this to your youth programs.
 - ✓ They also have a life skills program for youth. The work with the Botvin and offer free of charge to youth programs. Looking for trainers

- ✓ They have a 18-24-year-old youth as a peer mentor to offer teaching and education around the Botvin life skills educator.
 - ✓ Currently they have leaders at U of D, Del State, Wesley College and they get a small Stipend to cover some things.
 - ✓ They are really looking to partner with other organizations to do fun events to get the YELL group and Sensations groups name out and more children involved.
 - ✓ They have many games, and activities they can to your events.
 - ✓ Process for partnering would be connect directly to Matt and he can review your current program and see where
 - ✓ They gave out 20 mini grants in September totally \$300,000.
- Kim Stevenson with Make a Wish
 - Make a wish Delaware is part of the Wilmington, Philadelphia, and national organization that provides a wish for children that with critical illness.
 - Last year they served 65 children with wishes and they have 77 people waiting on the list to make a wish.
 - It cost an average \$11,000 per wish
 - In the region there is 400 plus
 - Ages 3-18
 - They have someone who goes out and work with the children and become a wish grantor
 - Has a advisory group that meetings 4 times a year?
 - We need wish grantor that speaks Spanish.
 - Qualifiers – critical illness/medically fragile
 - Usually the doctor or parent nominates
 - Wish.org is where you go to sponsor someone.

New Business:

Upcoming Speakers-

- ✓ December - Peggy Geisler will discuss Membership Committee Improvement Planning through S.O.A.R. process. Opportunity to provide feedback, improve process and identify partner needs.
- ✓ Reschedule Aimee Beam
- ✓ Someone from PIC- Tina Richardson
- ✓ Vicki Artist- Delaware Fatherhood Coalition- January confirmed by Regina in November
- ✓ Invite Ruth Briggs Kings to answer questions to help nonprofits on the best practices around working with Government officials – Dec/Jan
 - Create questions
 - Round table discussion

- How do we approach, what information if compelling? What is the best practices to help us get a champion at Leg Hall?
- What information would you want to hear?
- What is the story or the path we should take before talking to a elective officials?

United Way/DEAN- Update:

- ✓ United Way Campaign has kicked off
- ✓ DEAN-ember is the next DEAN quartering meeting. It will be held in December.

Partner Updates:

- ✓ Delaware Brain Injury is looking for vendors for their Annual Conference at Dover Downs in March.
 - Love your brain yoga with Kevin Peirce will be there as well
 - Care giver track, veterans track, and CEU's
- ✓ Multiplying Good is holding this sat is the fall conference with 55 schools at U of D where the capstones from one of the majors and develop the conference with the college.

Meeting Adjourned: 10:35 AM

Next YESO Meeting will be held on Wednesday, December 11, 2019 at 9:00am to 10:30 am at Easter Seals in Georgetown, DE