



Youth Engagement and Serving Organization (YESO) Committee Meeting Agenda

DATE: October 9, 2019

9:00 am to 10:30 am

Easter Seals, 1st Floor Conference Room,
22317 Dupont Blvd., Georgetown, DE 19947

Mission: The YESO Committee exists to positively impact and promote healthy outcomes for children/families through collaboration with key health community partners that empowers families to live healthy lifestyles.

YESO Dashboard:

1. Increased Graduation Rate
2. Increased Prevention Activities and program capacity
3. Decreased High Risk Behaviors

IMPACT - Increased assets for youth between the ages of 12 -18, leading to less risky behaviors and increased college and career readiness.

Call to Order and Introductions

Cheryl Doucette

Meeting Called to Order by Lindsay Hughes to approve the minutes made by Janet Ray and seconded was Matt Coty. Let the minutes reflect that corrections need to be made

Attendees: 11-1 new

GUEST SPEAKERS:

Judy Mc Cormack, CPS- Delaware Council on Gambling Problems, Inc.

- Offer treatment services to anyone who needs them.
- Major part of prevention part in the schools focus in the high schools currently for the last 10 year.
 - Table talks during lunch
 - Focus on 80/90 presentations in Health Classes
 - Tries to talk to every school in Delaware each school year.
 - Get in front of the children to protect their brain. They try to teach the children how to redirect their brain to refocus on things that is used as a stress reliever instead of gambling or playing the games.
 - Kids are 3 times more likely to develop a gambling problem if they start at an earlier age before 18.
- Gambling is a universal problem
- There are many youths that have developed gamble because there is "addition of some sort" in their family history.

- Several videos are shown that describe basic concepts about gambling.
- Mindful exercises are always very good with youth
- GameQuitters.com is a self-admitted addict and now is helping children
- Offers the Protect Your Brain Addictive Activities Gamble with your Future is a handout for the classroom

Question: Do you offer any education to parents?

Answer: Judy will develop a workshop to talk with parents if there is any workshops that need it. There really hasn't been funding for it yet. She hasn't been very successful to have a group, but she is very willing to come talk to anyone.

- For training and to see a list of classes that are offered please go to <http://dtoll.dhss.delaware.gov>

Kristy Handley, Executive Director, Brain Injury Association of Delaware

- Have been around since 1985 to work with other Delawareans to get resources out other parents that have had issues with Brain Injury.
- Wants to work with the Educators on how to better work with children after a brain injury.
- Working on a statewide endeavor to work with youth sports programs
- Helmet laws are always an issue
- Offers a support group in New Castle at Nemours, 2 in Kent at point of Hope and Post-acute Medical in Dover, 1 in Sussex that is at the Lewes Senior Center
- They are looking to partner with two organizations in Sussex to train someone to run these support groups in Georgetown/Millsboro area and Western Sussex.
- They find that a lot of clients are going to out of state rehabs for brain injury but now Post-acute is open in dover this will help provide more resources for people in Delaware.
- There is a national conference every year. March 5, 2020 at Dover Downs.
 - They will offer a unmasking brain injury is a national program
 - Ask support group to paint a mask of what having brain injury is like.
 - They will offer a mask painting room so people who suffer can relate.
 - Working with a organization that comes in to teach Yoga for Brain Injury
 - Veterans track and their mobile track to get the resources they need that day
 - Working on Caregivers
- Working with SCHC to offer a go Green project to support Delaware Brain Injury in March.
- Looking for an exhibitor for the conference.

New Business:

Upcoming Speakers-

- Upcoming speakers is to reschedule Aimee Beam
- Keaya Moore with CIA a new nonprofit that opened for afterschool youth programing.
- Christy Handley with Brain Injury Association- October 2019

- Matt Coyle with American Lung Association- November
 - Bridges the Client
 - Someone from PIC- Tina Richardson
 - Vicki Artist- Delaware fatherhood- Jan 2020 -
- ✓ Invite Ruth Briggs Kings to answer questions to help nonprofits on the best practices around working with Government officials – Dec/Jan
 - Create questions
 - Round table discussion
 - How do we approach, what information if compelling? What is the best practices to help us get a champion at Leg Hall?
 - What information would you want to hear?
 - What is the story or the path we should take before talking to a elective officials?

United Way/DEAN- Update:

- ✓ United Way Campaign has kicked off
- ✓ DEAN-ember is the next DEAN quartering meeting. It will be held in December.

Purple Update:

- ✓ October 9th Chris Herren will be speaking at the MLK Building at Delaware State University at 7 PM.
- ✓ He will be speaking at 2 schools on the 10th but the schools and times are Red Clay.
- ✓ SCHC will roll out the Lunch of Purple late September for a kick- off in October this year.
- ✓ Still asking for organization to take a pledge to “GO Purple”

Partner Updates:

- U of D is hiring a Director for Kent County
- Multiplying Good - Lead 360 is gearing up asking youth about community service award.
- Unleash U is having a conference on November 1-3, 2019 the flyer will be sent out via email.

Meeting Adjourned: 10:35 AM

Next YESO Meeting will be held on Wednesday, November 13, 2019 – 9:00am to 10:30 am at Easter Seals in Georgetown, DE