



Youth Engagement and Serving Organization (YESO)
Committee Meeting Agenda

DATE: September 11, 2019

9:00 am to 10:30 am

Easter Seals, 1st Floor Conference Room,
22317 Dupont Blvd., Georgetown, DE 19947

Mission: The YESO Committee exists to positively impact and promote healthy outcomes for children/families through collaboration with key health community partners that empowers families to live healthy lifestyles.

YESO Dashboard:

1. Increased Graduation Rate
2. Increased Prevention Activities and program capacity
3. Decreased High Risk Behaviors

IMPACT - Increased assets for youth between the ages of 12 -18, leading to less risky behaviors and increased college and career readiness.

Call to Order and Introductions

Cheryl Doucette

Meeting Called to Order by Lindsay Hughes to approve the minutes made by Tina Richardson and seconded was Frank Ferlenda.

Attendees: 18 – 5 new attendees

GUEST SPEAKERS:

- Dr. Julius Mullen Sr. – Children and Family First
 - Introduce the Seaford Casey Community Project
 - Dr. Mullens review the Seaford Casey Community Project is a program that is around the abuse in our youth.
 - The mission is to reduce the abuse in Children in Seaford.
 - Next week will be a kick-off meeting to structure what the process will look like.
 - Development of the plan, priority and goals.
 - We will be asking to partner to start collecting Data in the abuse in teens, and child ware far
 - Focus groups with families and partners
- Andrew Braune – Danio Connect
 - Danio Connect is to build a trustworthy network of nonprofit organization who provide a source of important information, news, research and more.
 - Free for all the non-profits
 - A way to impact, unity and impact the message of your organization

- Goal is to raise a million dollar through the platform for the Non-profit sector.
- Create a profile page.
 - Providing and connecting with other nonprofits in daily emails with partners that you have connected with.
 - Can reach the Profit world as well.

Partner Updates:

- PIC will be having a Family Focus: 9am-2pm -Tina will send me a flyer. Will have a spring advocacy day that they are working (Share Tina Richardson’s email)
- Janet Ray shared a one page around the gambling addictions
- First State Community is holding a Lights on After School on 9/23/19, Oct 19, 2019 is the Yard sales, tables are \$10.

New Business:

Upcoming Speakers-

- Upcoming speakers is to reschedule Aimee Beam
 - Judy McCormick, CPS- Gambling Problems- October 2019
 - Ketaya Moore with CIA a new nonprofit that opened for afterschool youth programing.
 - Christy Handley with Brain Injury Association- October 2019
 - Matt Coyle with American Lung Association
 - Bridges the Client
 - Someone from PIC- Tina Richardson
 - Vicki Artist- Delaware fatherhood
- ✓ Invite Ruth Briggs Kings to answer questions to help nonprofits on the best practices around working with Government officials – Dec/Jan
- Create questions
 - Round table discussion

United Way/DEAN- Update:

- ✓ United Way Campaign has kicked off
- ✓ DEAN-ember is the next DEAN quartering meeting. It will be held in December.

Purple Update:

- ✓ October 9th Chris Herren will be speaking at the MLK Building at Delaware State University at 7 PM.
- ✓ He will be speaking at 2 schools on the 10th but the schools and times are RedClay.
- ✓ SCHC will roll out the Launch of Purple late September for a kick- off in October this year.
- ✓ Still asking for organization to take a pledge to “GO Purple”

Meeting Adjourned: 10:37 AM

Next YESO Meeting will be held on Wednesday – 9:00am to 10:30 am at Easter Seals in Georgetown, DE
 “Save the DATE” – Quarterly Meeting October 17, 2019
 Chris Herren October 9, 2019 at Delaware State University MLK Building. Dover DE