Youth Engagement and Serving Organization (YESO)  
Committee Meeting Minutes

May 9, 2018  
9:00 am to 10:30 am  
1st Floor Conference Room, Easter Seals  
22317 Dupont Blvd., Georgetown, DE 19947

Mission: The YESO Committee exists to positively impact and promote healthy outcomes for children/families through collaboration with key health community partners that empowers families to live healthy lifestyles.

Meeting Called to Order by Chairman, Lindsay Hughes.
- Motion to approve the minutes made by Patricia Ayers, motion to second made by Patti Burke.
- Minutes were approved as presented.
- Starting August 2018, meeting minutes will be available on the SCHC web site. Agenda will be provided.

Attendees: David Okeke, Holly Johnson, Anna Ornelas, Patti Burk, Mary Johnson, Patricia Ayers, Arlene Torres, Natasha Mullen, Mallory Stratton, Ramona Pickett, Sara Shultz, Lindsay Hughes, Krystyn Niski, Melody Wilkins-Carr, Francois LaFate, Mark Harmon, Cheryl Doucette, Nancy Burris

Patti Burke made a motion to approve Mallory Stratton as the second co-chair, motion seconded by Pat Ayers, approved.

Action Items:
- Lindsay Hughes will send 4-H Flyers to SCHC to share on weekly mailer and website. DONE
- Patti Burke will introduce Lindsay /Family Shade. On-Going
- Sara Shultz to send SCHC re-cap of La Colective meeting / progress. On-Going
- Mary Johnson to send SCHC flyer on June event. Event to be reschedule.
- August Speaker: Sara Shultz to connect us to someone from STRIDES … Jeremy, Youth leadership curriculum, social emotional training. DONE
- August Botvin Life/Prime for Life Highlights Matrix (summary doc). Sara Shultz, Lindsay Hughes, Mark Harmon, Vashita Pierce. On-going
- Share your summer events, with SCHC, to be shared on website calendar, weekly mailers.

Guest Speaker: Lindsay Hughes, University of Delaware, 4-H Program Updates
Phone: 302-856-2585 x 523 Email: lgooden@udel.edu, website: extension.UDEL.edu/4H

4-H (Head, Heart, Hands, Health) is the largest youth development program in the United States! Young people in the 4-H community learn leadership, citizenship and a vast array of skills that benefit them for the rest of their lives! Through community clubs, afterschool clubs and camp settings, 4-H members pledge themselves to build a better community, country and world.

- 4-H is for youth who:
  - Are 5-19 years of age
  - Want an engaging and exciting experience in “learning by doing”.
  - Want a well-rounded experience of learning and growth.
  - 4-H is for adults who enjoy fun learning experiences working with youth.

Over 100 project areas to choose from:
Citizenship and community service; communications and expressive arts, environmental education, family & consumer sciences; healthy living; personal development and leadership; plants and animals; science and technology.
4-H Housed is Sussex County, part of National Organization. Learn by doing approach using the experiential learning model process to teach youth. Community clubs lead by volunteer organizational leaders, all leaders go through background screenings. Kids can run for office of their clubs. President, VP, secretary, etc. Offers support for military youth before, during and after deployment, both on and off base. Afterschool programs, 13 sites through the state.

4-H Mission Mandates:
Future with Science, multiple science opportunities
4-H Animal Science highlights:
Shooting Sport Program, archery program, competition
Citizenship Initiative:
Healthy Living Initiative: IM40 program, United Way, UP for the Challenge, Food Smart.
Nutrition and fitness, mental and emotional wellness, and personal and community development.
Botvin Lifeskills Training

Q: 4-H, Family Shade are you willing to work with the kids with special needs.
   - Patti Burke will connect with Lindsay / Family Shade.

Review of Action Items:

Seaford Goes Purple: power packed meeting, full line up of heavy hitters and speakers. CAST tool presentation, do we have enough treatment centers to treat the problem? Vice Major of Seaford is in recovery as well, shared his story at the SCHC quarterly meeting. Soft launch for awareness campaign. If you are interested in Drug Free Communities, please contact SCHC / Lisa Coldiron. Second Thursday every month at Nanticoke Hospital, 1:00 to 2:30 pm.

Chris Herron has been booked for September 11 evening event and September 12, day time event. Chris is the NBA basketball player dealt with and huge loss from his addiction. Looking for a site to host event. His presentation will be awesome, he speaks to the kids. Projection: Seaford goes purple, Sussex County goes Purple, then the state of DE will go purple. We could have a bi-state initiative, with Maryland. Public Health added opioid addiction, effects children in a very distinct way, children already effected in a huge way. Trauma informed care will increase.

Update on Latino Expansion Services / La Colectiva update, Sara Shultz: Next meeting: July 19th
The have been meeting monthly, now breaking into smaller sub groups to work on the established goals. If you are interested, please see Sara Shultz, group is gaining momentum, more people are attending the meetings. La Colectiva is working to bring everyone together who already have a Latino focus. The outcomes will benefit the Latino community, to move the needle.
Q: what spearheaded this movement? Arsht Cannon / Matt Haley Trust funding

New Business: Speakers for June/August/September

- June, Francois LaFate, Delaware 2-1-1, revamp website presentation.
- August, Strides: Sara Shultz to connect us to Jeremy, Youth leadership curriculum, social emotional training. They do staff trainings and do workshops with youth. Maybe host a SCHC training session for partners.
- August Botvin Life / Prime for Life Highlights. Committee suggested to form a subgroup: Sara Shultz, Lindsay Hughes, Mark Harmon, Vashita Pierce. Sub group will work together to create a matrix to understand the differences. Report out in August before the school year starts, then talk about a strategy to present to the school districts.
- September: Communities in Schools, Anna Ornelas

Partner Updates:

Who can offer counseling for 2-year old children? Paulina Gyan, Project Launch, Holly Johnson.

Mary Johnson will send flyer on June event.

Delaware 2-1-1, June 11th community information exchange, how do we come together to have greater impact? Network with others. Monday, 2-4 pm, Cheer Center. One large information table, 2-5 minute introduction of your
program, what you do. Cheryl suggested to all partners to create a one pager flyer: mission, vision, core of services, who are you looking for? Speed Dating concept, how to make it easier more productive for partners to work together. Quick elevator speech, 3-5 minutes. Share verbally what resources you have to offer. Registration information not yet available.

Website Update for June or August. Check out www.healthysussex.org, website is awesome. SCHC is linked to the hospital websites, as soon as they update their calendar, our website is updated. Committee Minutes and agendas will be available.

**No Meeting in July.**

Patti Burke sent out 700 surveys, as of today 90 people responded. Community stakeholders, please share with your community and complete the survey.

Francois update: Do more 24, huge push, United Way, raise funds for your organization. Unrestricted funds, platform is ready to go. Plug and play, benefit your organization large or small. 24 hours of fund raising opportunity. All nonprofit partners should sign up. 2018 Fundraising is different “crowd” fundraising is moving to a digital platform. Lots of discussion around sustainability, how is your organization going to be around for the next 10 years. If its easy for people to donate they will. Nonprofits need to look at a certain way. United Way is making it very easy, asking nonprofits to personalize the message, share personal stories. 501C3 only nonprofits.

IMPACT update, 40 kids, 14 volunteers for the April. Helps kids with confidence, consistency, courage. This school year of activities has ended. Working on summer programs, they don’t do as much, more social connection. Four girls graduating and going to college. Younger girls are stepping up. MANUP Summit, May 18th for 5 graders.

SCHC is proud to announce that Family Shade is now a premier SCHC partner, sharing SCHC office space so Family Shade partners can use our facility. If you are an entity that works mainly in Kent or New Castle, you are always welcome to use SCHC facility, we have wi-fi, office space. SCHC envisions ourselves as a hub in Sussex County for the community. Partners hold their board meetings at SCHC office. Consider inviting your board down to Sussex/SCHC.

**Meeting Adjourned**

**Next YESO meeting, June 13, 10:00 am to 11:30 am, Easter Seals, Georgetown.**