

SUSSEX COUNTY HEALTH COALITION

Sussex County Drug Free Communities Initiative

June 11, 2020

1:00pm to 2:15pm

Virtual Meeting via Zoom

AGENDA

1:00 Welcome / Introductions / Review and approval of May Meeting Minutes

1:10 Old Business

Review previous action items

1:15 Guest Speakers

Cara Sawyer

Delaware Hope Line

Cara.sawyer@delaware.gov

Katie Capelli

2-year Help is Here marketing strategy

Project Coordinator Office of Health Crisis Response Division of Public Health

Katie.Capelli@delaware.gov

1:30 Delaware Goes Purple 2020 Focus Group/Roundtable

- Discuss pre-toolkit needs
- Virtual Toolkit
 - Timeline
 - Ideas
 - Resources
 - Rollout

2:00 Partner Updates

2:15 Adjourn

Next Meeting: Thursday, July 9, 2020-1:00pm to 2:15pm via Zoom

2020 Meetings: 8/13, 9/10, 10/8, 11/12, 12/10

Action Items

- Cheryl & Kathryn to connect with Katie Capelli around year 2 marketing strategy (done)
- Cheryl & Kathryn to send inquiry email to committee around virtual toolkit for 2020 Delaware Goes Purple Campaign (done)