

Drug Free Communities Committee  
Stakeholders Meeting - August 8, 2019  
Meeting Minutes

Meeting was called to order by Chairman, Peggy Geisler.

Jeffrey Benson introduced a motion to approve last meeting's minutes; Quinoa Dorn seconded the motion for approval. Minutes were approved by all members.

**Discussion Points**

- Logo items DE and Seaford & Sussex – hold on brochure pending State data/info.
- Libraries have confirmed statewide support
- Discuss launch in Seaford community potentially earlier than the statewide launch. Boys and Girls Club willing to collaborate.
- Beebe has confirmed their sponsorship
- Seeking restaurant engagement statewide
- East side of Sussex County in need of help w/additional support
- Launch concert potential– maybe Harrington – couple different bands interested “Drug Free Purple Concert.” Brandywine Counseling – potential band connection.
- Peggy is meeting w/ Todd Lawson re: Sussex County Council sponsorship.
- Expansion into Indian River school district – replicate what we have done in Seaford.
- Statewide honorary chair request – Lt. Gov., waiting to hear back.
- Pledge list – pledge card – get businesses to sign-up, get the card back to SCHC – trying to capture accurate participation data. Text a pic of the pledge card. Like to have two (2) proposed organization “asks” per meeting participant/stakeholder pledging. This helps to support those pledging, see what they need.
- Sponsorship form – harder ask, partner packet.
- Platinum supporters – Four (4) organizations coming in at this level– meet and greet and key dignitaries for DSU event. 500 event tickets: 200 for students, 300 for community members across the state. Must have an evite/ticket from Eventbrite to attend.
- Newark committee – bringing New Castle County up to speed with “going purple.”
- Website updates being worked on this week.
- Youth groups that need funding for an event can reach out. Can potentially provide \$100-\$500 worth of funds to support purple initiatives and events.
- Highmark grant pending – larger funding potentially for prevention dollars. Purple initiatives who may not have resources. Mid-September to October. Any funds brought in, 15% allotted to youth prevention, on the statewide level, 5%.
- Speaking event - Grief counseling, bussing, those who need recovery need to have specialists available.
- Georgetown – concerts in the park. Georgetown PD representative suggestion
- Seaford Chief – Delaware River & Bay authority contact– going to light up the Delaware Memorial Bridge purple and potentially the fairies.
- Seaford PD – received a grant for purple vehicle.
- Asking the Seaford Chief of Police to help engage other police departments in the state.

Drug Free Communities Committee  
Stakeholders Meeting - August 8, 2019  
Meeting Minutes

- All members are invited to the SCHC Quarterly Meeting - 10/17/2019 – 8:30 am – 11:30 am – CHEER Center in Georgetown – continuation of the hard launch – CEO of Highmark will present as well as a panel from Homeland security.
- We need to develop relationship with Hertrich as a potential donor
- PSA's – Opioid prescription – alternative options, informed consumer.
- Seaford Night Out is 9/26/19. Seaford PD, high school parking lot. Jason Starnier. Could loop it into the Boys and Girls Club for the weekend. Ms. Harrington offered an additional support component. NARCAN training potentially offered and need kits as well. Attack Addiction offered to potentially do the training. Bridges potentially bring their trailer – looking for someone to contact and follow through. 2<sup>nd</sup> trailer not being used.
- Lowe's – Tiffany Citro – purple light bulbs.
- Business asks – put up “We support Go Purple.”
- Purple calendar - please email Cheryl Doucette the what, where and when – create a purple calendar and push out all events.
- Website – scrolling of events
- Big Goals: Legislative Hall lit up purple & a billboard.
- Delmarva Life – Sharon Harrington will schedule all appearances.
- All schools – at least one youth group per school doing a purple initiative.
- Seaford basketball game going purple on 9/21/19
- School reach - create a message that specifically speaks to what we want to happen in the schools using the resource officers, athletic directors potentially.
- Jefferson Awards – need someone to reach out to them.
- 4H groups will be asked to “Go Purple”
- Wilmington University event on 10/14/19.
- Blue Jay pride day on 10/5/19 – good for ambassadors – maybe the mascot can wear a “Go Purple” shirt.
- Homecoming parade 10/4/19 – float using mini grant – connect with the chair @ H.S.

### Updates

- 10/26/19 – SUN Behavioral Health – approved site for prescription disposal.
- 9/21/19 – DECC – health fair – Milford Parks & Rec.
- 9/27/19 – Brandywine – Georgetown sports at the beach softball.
- ACE – self management programs – alternative to opioid use – 6-week program one starting 9/11/19.
- Next meeting 8/29/19, 12-1pm @ Pizza King (Confirm availability w/ PK).
- Please send Lisa Schirtzinger electronic copies of quarterly newsletter and any other relevant info. For her upcoming weekend meeting.

Meeting adjourned.