



In partnership with the Seaford/Blades Community

Drug Free Communities – Seaford/Blades
Stakeholders Meeting – Meeting #9
Nanticoke Medical Staff Conference Room
801 Middleford Road
Seaford, DE
Thursday, August 9, 2018

Meeting Minutes #9

Welcome & introductions – Peggy opened with a thank you to Nanticoke for hosting us and feeding us!!

Attendees: Peggy Geisler, Crystal Timmons-Underwood, Jenna Montalbano, Brian Rodriguez, Daniel Short, Debbie Pringle, Lisa Wile, Quiana Dorn, Robert Stuart, Susan Ash, Trish Newcomer, Valerie Horn, Vicki Shrohmaier, Erin Willis, Cheryl Heiks, Juanita Mireles, Kristi Gamuciello, Tracy McKnight, Sharon Harrington, Jeff Benson

Meeting called to order: Peggy Geisler – 1:02

Action Items:

- ✓ Contact Brandy regarding tool kits for partners - DONE
- ✓ Work with Lisa Wile regarding September event, volunteers and what she needs. - DONE
- ✓ Materials to partners ASAP once MOU is signed- IN PROCESS
- ✓ Get a list of what your organization is going to do
- ✓ The Store needs to be live ASAP- DONE
- ✓ Seaford Night out- What are we doing for it. (update)
- ✓ Seaford Goes Purple bags- (See if we can get them and get a cost for Peggy) Traci McKnight from GateHouse Media may have a contact for these. (Follow up with Traci) DONE
- ✓ In the minutes, please insert the web address and Facebook addresses and who to contact if they need supplies. (DONE)
- ✓ Create a spread sheet with names of organization and what they are doing for the purple project, and what they need from us.
- ✓ Connections- Debbie Pringle needs Rev. Harris Information- Please email (DONE)
- ✓ Put out a message that setting is limited the first 900 people and there is an over flow room for 800 (DONE)
- ✓ Sussex County EMS - print out a form for services. In the email please put per Director Stuart) for Chris Herren event (DONE)
- ✓ We need to reach out to Delaware State Police to get someone to direct traffic off 404 the night of the event. Crystal reached out to Lt. McGuire at troop 5 and she said to email

DSPPayJOBAdmin@CYAUSA.com she also wants to be put on the list to receive all information for the Drug Free Community. Mary.mcguire@state.de.us - DONE

- ✓ Report on the Status of when the Store will be live to purchase Purple items. (DONE)

Sharon Harrington made a motion to approve minutes and Jeff Benson, 2nd motion, minutes approved as presented.

Introductions: by Peggy Geisler – Speaker: Brandy Midzinski – Holcomb Behavioral Health

Deterra Bags- Drug Deactivations System

- Handed out free in the communities
- This is a bag that deactivates prescription drugs
- Each bag has a medication collection site list stapled to them.
- Brandy encourages everyone to know the location near you that is a medication collection site in Delaware.
- She stated that Seaford PD only does the yearly drop off at the station, however, most police stations in New Castle allow you to drop them off at any time.
- She gave the Coalition a tool kit
 1. They only have 30 tool kits that we will pass out.
 2. 140 bags are in each tool kit.
 3. We must will be responsible for the paperwork that comes with it. (See attachment) (It is very simple- who you gave it to and some demographics.)
 4. Table Cloth for the bags is within the tote.
 5. Flash Drive is taped to tote.
 6. Every bag must only be given to adults 18 years and older.
 7. Everyone in the room today has been trained.
 8. Brandy will be at the Purple Project on September 11, 2018 to pass out bags. She will bring 1000 of them.
- Never take the bag back, send them to the collection sites in Delaware.
- LaCollectiva would be a good opportunity in the Hispanic community for Brandy

Sharon Harrington – Marketing

- Voice over PSA will go out soon, it is complete, Sharon played it for everyone.
- We will do the Go Purple PSA next. we have an exclusive agreement with WBOC, but the general PSA can go out to all media
- Gate House Media group to target Central Dover next
- Southern Western Area will be working with GateHouse
- Lisa Coldiron and Sharon are trying to build content for the upcoming media. We need to have people who are willing to tell their story. It can be prevention, Botvin program, and support the social media part.

- Sussex goes purple facebook/Instagram are up and running - we are trying to get everyone to share events
- Make sure your organization likes our page, link our page at the coalition as well as Sussex Goes Purple.
- If your organization does anything that supports purple, please post and tag everyone.
- We have attended Laurel and Seaford Chamber meetings and packets have been passed out.
- We have a speakers list. (For both “purple” as well as “recovery”)
- Contact Crystal Timmons-Underwood or Lisa Coldiron if you need Sponsorship packets. The packets contain the following:
 - ✓ a community letter
 - ✓ join the movement
 - ✓ Know the facts
 - ✓ brochure
 - ✓ Sponsorship letter and commitment form

General information around the Purple Project:

- ✓ All three hospitals have committed as a sponsor per Peggy
- ✓ Trisha spoke about DEMEC has agreed to sign off on a letter to partners with DEC and Delmarva Power to power up purple. This was a great meeting.
- ✓ Peggy explained that the Southern Part of the State will be tight but if you need Peggy to come speak please get on her schedule because right now she is full until September 11th.
- ✓ Many of the forms are on the website.
- ✓ Sharon Harrington shared the “purple” activities that Nanticoke will be doing:
 - Nanticoke will allow their staff to purchase the T- shirts and wear them on Fridays.
 - Flower are going to be purple
 - Purple flags will align the hospital in memory of people who have lost a loved one to addiction
- ✓ Trisha has said the city is going to turn the lights purple at the park
- ✓ Peggy is asking the Danny Short to help draft a Proclamation for the Purple Project
- ✓ Lisa Wile will be donating (from her business) purple cupcakes for the purple bags that will be distributed after the Chris Herren event
- ✓ The purple bags can be packed with everyone’s information (must have to SCHC by 9/5/18)
 - Lisa said the Youth Group will be selling neckless with names on them.
- ✓ Light refreshments to be served – (church is going to be working with us on this) **(NO REFRESHMENTS PER THE CHURCH)**
- ✓ Volunteers that day will be needed, please contact Lisa Coldiron
- ✓ Police will be there to direct the traffic. Contact information is above as well as EMT information.
- ✓ Pastor Dan reported that he sent an email out to all the pastors in the community inviting them to the event.

- ✓ Parents as teachers: All home visiting nurses will be wearing purple... all hand-outs will be purple and will be sharing info on the C.H. event with families
- ✓ Peggy has set seed money aside for prevention-based projects around this event. If you know of any programs that want to get involved have them contact us.
- ✓ Traci McKnight updated that Gatehouse Media will have their web page banners will go purple, they are looking for print to go purple as well for all newspapers.

Let us know what your organization is doing to go purple! We need to know and will share them.

- ✓ Next Meeting: September 13, 2018
- ✓ All meetings will be on the 2nd Thursday of every month
Nanticoke 1:00 – 2:30

NEW MEETING ROOM: NANTICOKES BOARD ROOM

Enter building from any door and find your way to the main elevator. Take the elevator to the basement. Upon exiting the elevator in basement, there's a sign pointing to the board room.

Sponsored by:

