WHERE GREAT IDEAS, PROGRAMS AND PARTNERSHIPS TAKE FLIGHT!

2020 Annual Report

Sussex County Health Coalition
Strengthening organizations, facilitating alignment and fostering resiliency during a pandemic.

The last year has been one where we have been able to view within our lives, community and nation the best and worst of what Humanity has to offer. A Presidential election, racial tensions and a pandemic all coincided to create significant reflections for all of us around self, community and our nation impacting our minds, hearts and souls. Sussex County Health Coalition has worked alongside our partners to ensure we remained a constant in the ever shifting emotional and physical landscape. It was a priority for our leadership and contractors to provide the same level of connectivity, services and support and remain a staple our partners could rely on as the environment shifted daily.

We focused on our core structure, our committees, and made those viable within four weeks of COVID-19 shutdowns recognizing that information and communication would be critical to our partners. We recognized connectivity would be important to service arrays as well as individuals during isolation. We created space for continued learning, sharing and resources. We strengthened our bonds with key partners, some new, like Delaware State University, Delaware Libraries, Local Hospitals and Children and Families First. We piloted programs, launched others and helped scale other partners’ reach to the community. We identified gaps and created partner linkages. We informed leaders of critical needs and requested increased services. We answered the call… even when our own team worried, experienced loss or became discouraged.

Our work is about our community. Long standing organizations, like SCHC, need to be pillars of hope providing a signal overhead that help is here, someone is watching over them and that in a crisis, they can get support. We SOARED during this year providing Strength to our organizations, Alignment in our work and Fostering Resiliency amongst our community. We are SCHC and proud to be your Coalition!

Peggy Geisler
Executive Director

“Sussex County Health Coalition played a significant role in the Sussex County Community Health Needs Assessment workgroups. They brought the Go Purple campaign to our county, which quickly expanded throughout the State, leading the way on a great collaborative effort to address our opioid epidemic. The robust membership they’ve coalesced allows for essential information sharing across organizations so that we can best serve our communities.”

—Kim Blanch, Beebe Healthcare
IMPACTING IN OUR COMMUNITY IN 2020

“The Sussex County Health Coalition cultivates a valuable community partnership focused on improving the health of Sussex County families. Facilitating connections and collaboration among community organizations, the Coalition harnesses partners’ collective power to achieve more robust and durable solutions than any individual organization might accomplish on its own.” —Patti Drago

- Over 1,550 BOOKS to families in Sussex County to promote Early Literacy
- Over $100,000 in new funding that has fostered collaboration, provided support, and created opportunity for shared awareness, access, and education to all of Sussex County
- Over 1,100 INDIVIDUALS attending education, awareness, and prevention events
- Over 1,400 MOMMY AND ME Informational bags provided to new mothers in Sussex County in multiple languages
- Over 1,550 PEOPLE reached with substance use prevention messaging
- Over 150 PARTNER information and educational sessions held
PRIMARY GOALS

- Babies born healthy reaching developmental milestones and entering school ready to learn
- Increased youth support programming and prevention for ages 12 to 21
- Increased access and support to healthcare across the lifespan
- Increased access and support to mental health and addictions services for children, youth, and families
- Decrease the number of people living at or below poverty level through financial empowerment and job skills training

“Help is Here goes Purple!”

“It is such a privilege to have partnerships such as the Sussex County health Coalition that support us in building positive relationships and offer population-based services to our marginized youth communities in Sussex County.”

—Barb Antlitz, CAMP Rehoboth

Sussex County Health Coalition

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Community spotlight partner R. Short Roofing packages PPE items at a food pantry event in Seaford, Delaware

Active Adults Realty, a Lewes, DE business, donates laptops to Seaford Community of Hope

12% Administrative Costs
18% Mini Grants for Partners
70% Community Support/Programming

$350,000 Annual Budget

Over $300,000 in dedicated funding to support:

- Weekly e-blast—newsletter promoting partner events
- Website to serve members and partners
- Staffing fostering community collaboration
- Sponsorship for community events
- Developmental screenings
- Baby Bags/Books, Balls & Blocks (BBB’s)
- Educational seminars
- Partner capacity trainings
- Meet the Funder series
- Supplies for collaborative meetings (to fill gaps created by lack of funding)
- Consultants, facilitators, and research to support community programming
- Support for school districts to address student needs
- Prevention and educational grants
- Promotional campaigns, county and statewide, including “Delaware Goes Purple”
- Sponsorship/Support the community across the network around COVID relief efforts
- Establish a partnership with Delaware State University